



**FOR IMMEDIATE RELEASE**

**February 3, 2022**

## **Appointment of New Chief Executive Officer of Bayard, Inc.**

Bayard, Inc. today announced that Jean-Marie Montel has replaced Hugues de Foucauld as Chief Executive Officer of Bayard Inc. Mr. Montel is also Chairman of the Board of Bayard Inc., Managing Director of the Bayard Group in Paris, and member of the Executive Board.

In a communication to the employees of Bayard, Jean-Marie Montel said: “We were fortunate to have Hugues de Foucauld at the helm of the company over the last 6.5 years, and we thank him sincerely for the work he has accomplished.”

Mr. Montel continued: “At this moment, it is our duty and responsibility to do everything we can to develop our mission of promoting Christian values. We need to quickly adapt our organization, our brands and products, and our practices to the changing Catholic and the broader Christian landscape in the U.S., so that Bayard can continue its growth in new, emerging markets.”

Bayard Inc. remains committed to serving the Christian community, contributing to the unity of the Church, and witnessing to God’s love. It is one of the leading Christian publishers in the United States, serving the church through its commitment to education and to nourishing the daily lives of Christian youth, families and parishes.

### **ABOUT BAYARD, INC.**

Founded by the Augustinians of the Assumption, Bayard’s unique history goes back nearly 140 years. Since its founding, Bayard has grown to become the largest publisher and distributor of Christian booklets, books, magazines, and religious products worldwide, reaching over 36 million readers and customers.

In the United States, Bayard, Inc. is proud to provide Catholic and Protestant scriptural, inspirational, and catechetical resources under the Creative Communications for the Parish, Twenty-Third Publications, and Pflaum Publishing Group imprints. Bayard, Inc. also publishes *Living with Christ*, *Living Faith* and *Exploring the Sunday Readings*, and owns the *Catechist* and *Catholic Digest* websites.

Through the *Living Faith* Foundation, Bayard supplies copies of the *Living Faith*, *La Fe Viva* and *Living with Christ* publications free to chaplains for use in their ministry to inmates, as well as Catholic liturgical, devotional and inspirational resources to military personnel and families in need.

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