



**FOR IMMEDIATE RELEASE**

**April 24, 2024**

## **Living Faith Foundation Welcomes New President**

St Louis, MO – The Living Faith Foundation, Bayard’s non-profit organization dedicated to making a difference and strengthening communities through the power of the Catholic faith, is delighted to announce the appointment of Helen Osman as its new President. With a rich history dating back to 1993, Living Faith Foundation has been steadfast in its mission to distribute faith resources to prison chaplains, military bases and beyond, spreading hope and comfort to those in need.

Helen Osman has worked in communications for faith-based organizations since 1984. During an eight-year term in Washington, DC, where she served as Secretary of Communications for the US Catholic bishops, she shepherded the visits to the United States of Pope Benedict XVI in 2008 and Pope Francis in 2015. She has worked for dioceses, state Catholic conferences, the US Conference of Catholic Bishops and other entities. Today Helen serves as a consultor to the Dicastery for Communications, she is the president of both Greater Wings, LLC and of the international board for SIGNIS, the World Catholic Association for Communications, and is a member of the board for the American Bible Society and the German-based Catholic Media Council.

In assuming the role of President, Helen Osman expressed profound gratitude and eagerness to collaborate with the dedicated team of staff and volunteers at Living Faith Foundation. "I am honored to be able to serve in this role for Living Faith Foundation. I hope the board, along with the leadership of Bayard, can make our resources even more available to those who are seeking the comfort and wisdom of God's Word in the difficult times of their lives."

Bayard Inc. looks forward to the guidance and leadership of Helen Osman, confident that under her stewardship and with all involved in its work, the Living Faith Foundation will continue to grow and serve when it’s needed most.

### **ABOUT BAYARD, INC.**

Founded by the Augustinians of the Assumption, Bayard’s unique history goes back nearly 140 years. Since its founding, Bayard has grown to become the largest publisher and distributor of Christian booklets, books, magazines, and religious products worldwide, reaching over 36 million readers and customers. In the United States, Bayard, Inc. is proud to provide Catholic and Protestant scriptural, inspirational, and catechetical resources under the Creative Communications for the Parish, Twenty-Third Publications, and Pflaum Publishing Group imprints. Bayard, Inc. also publishes *Living with Christ*, *Living Faith* and *Exploring the Sunday Readings*, and owns the *Catechist* and *Catholic Digest* websites.

**For further information, please contact [info@livingfaith.foundation](mailto:info@livingfaith.foundation)**

